

INSPIRE YOUR ORGANIZATION TO CREATE NEW VALUE



MINIMUM VIABLE BIO

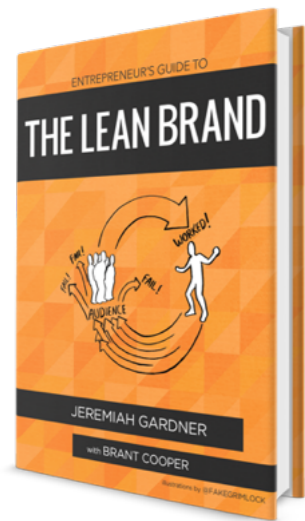
Jeremiah Gardner helps organizations create value.

He is the author of the bestselling book, *The Lean Brand*, a startup mentor, and Principal at Moves the Needle where he empowers companies like GE, Sprint, eBay, Intuit, and Cisco to practice Lean Innovation.

Jeremiah has been featured in several media outlets including *Forbes*, *Entrepreneur Magazine*, *Lifehacker*, *The Guardian*, *Branding Magazine*, and *SayDaily*.

SPEAKING TOPICS

- **The Art & Science Of Value: 3 Traits Of Great Value-Creators:**
- **Growth Marketing In The Enterprise: Building Capability To Move Fast, Iterate Quickly And Act Boldly**
- **Aligning Product, Brand & Culture Through Parallel Innovation**
- **Building A Value Ecosystem: Forming A Culture Centered On Value**
- **Using Lean Innovation To Discover, Create & Deliver New Value**



THE LEAN BRAND

The Lean Brand is the first book to apply lean principles to the marketing black box of branding. The book has earned global distribution, is a #1 bestseller on Amazon.com, and has been featured by several media outlets including *Forbes*, *Entrepreneur Magazine*, and *The Guardian*.

WHAT OTHERS HAVE TO SAY

"Jeremiah has the ability to deconstruct the issues and explain the path to better innovation and brand awareness than anyone that I have seen."
- **Peter Briscoe**, Executive Director, Innovation at Ericsson

"Nowadays it is almost impossible to find an engaging keynote who is NOT a motivational speaker, but a practitioner. Jeremiah is a rare kind who knows his stuff and can keep an audience engaged for hours."

- **Vasil Azarov**, Founder, Growth Marketing Conference



CONTACT INFORMATION

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PAST KEYNOTES INCLUDE

